

GAULT ORIGINAL

MINIATURE ARCHITECTURE IN CERAMIC



Gault Original

Gault Original are miniature ceramic houses made in France starting in the early 1980's. Jean-Pierre Gault is the artist who started it all and became a successful business through the investment and leadership of his brother Dominique. Collectors from around the world cherish the Gault Original houses.

Did You Know?

Despite the GAULT brand being essentially dormant in the early 2000's, the uniqueness and quality of this ceramic art form continues to attract collectors.



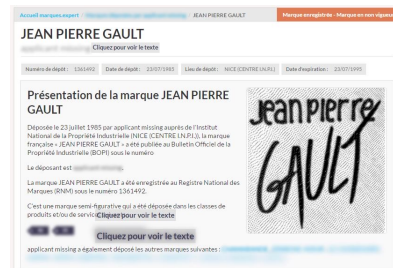
History of the Gault Brand

Several brands were registered in France, eventually settling on the GAULT signature as shown in the blue and white graphic on the left side of this page.

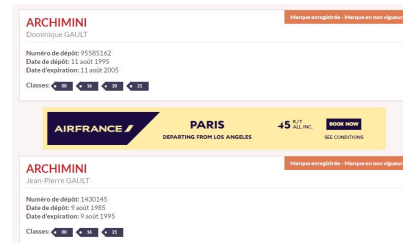
The branding efforts started when Jean-Pierre Gault registered a brand called "LES COMPAGNONS DE ST PAUL" on February 27, 1984. This translates to "the friends of St Paul" referencing the village of St Paul de Vence, the area where Jean-Pierre lived and eventually had his first shop. The brand graphic or logo was illustrated with a hand holding miniature houses.



Then on July 23, 1985, Jean-Pierre registered the "JEAN PIERRE GAULT" brand, however only the "GAULT" part of the graphic ended up being used as the logo on the houses. The brand is still in use today, registered in the United States.



Interestingly a third brand named ARCHIMINI (a combining of the words architecture and miniature) was registered less than a month after the Gault brand, on August 9, 1985. At the 10-year expiration, it was renewed by his brother Dominique on August 11, 1995, however there was no graphic or logo associated with this brand.



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